

Friday, Nov. 5, 2004 2nd Annual Leaders & Students Conference

entrepreneurs & networking L E A D E R S

7:00 AM CHECK-IN

8:00 AM OPENING REMARKS

Al Berrios, Managing Director, al berrios & co.

Jeff Robinson, Ph.D., Stern School of Business Assistant Professor of Management, Organizations, Entrepreneurship, & Innovation

8:15 AM ENTREPRENEURS KEYNOTE PANEL

Moderator:

Fritz Desir, Principal/founder of Thurst360, an interactive marketing firm

Panelists:

Jorge Cano-Moreno, Founder/Publisher, ULM Group, LTD (Urban Latino Magazine, Urban Latino TV)

Sergio Fernandez de Cordova, Co-Founder, Director, Director of Business Development, Fuel Outdoor, LLC

9:15 AM BREAKFAST/NETWORKING BREAK An opportunity for students/faculty and executives to mingle.

9:35 AM NETWORKING GROUP FOUNDERS PANEL

Moderator:

Al Berrios, Managing Director, al berrios & co.

Panelists:

Ekrem Nurhan, Founder, Young Professionals of New York City

Hon. Herman Badillo, Founder, 100 Hispanic Men, Inc.

Nancy Schess, co-Founder, Gotham Groups

Simone Kelly, Founder, Give N' Take Network

10:35 AM NETWORKING BREAK An opportunity for students/faculty and executives to mingle.

11:00 AM FEATURED KEYNOTE SPEAKER, PETER WEEDFALD

Introduction:

Al Berrios, Managing Director, al berrios & co.

Keynote Speaker:

Peter Weedfald, Senior Vice President, Strategic Marketing & New Media, Samsung Electronics USA

12:00 PM CONFERENCE CONCLUDES